

Overview:

The Faculty of Business was established at Al-Ahliyya Amman University in 1990 as the first business faculty in the private higher education sector in Jordan, to keep pace with rapid changes in the modern business environment. Providing the labor market with qualified competencies in the fields of finance, business and information technology, the faculty grants many leading programs at the bachelor's level and postgraduate studies in various majors according to the highest standards of quality and excellence. The faculty provides an attractive learning environment that stimulates excellence and creativity to help students possess knowledge specialized skills needed to distinguish them in the modern business environment. To ensure the implementation of improvement programs and the continuous development of quality education, scientific research and community service, the faculty recruited distinguished elite faculty members capable of applying best practices in higher education.

Undergraduate Programs:

- Business Administration.
- Accounting.
- Financial & Banking Sciences.
- Electronic marketing and digital communication.
- Business Analytic Technology.
- E-Business & Commerce.
- Hospitality Management and Culinary Arts.

Admission:

The student can be admitted if he/she has obtained the General Secondary Certificate or its equivalent for the following streams: (scientific, literary, information management, health education, hotel education, industrial education and agricultural education within specific conditions), provided that his/her general average shall not be less than 60%. Students who passed the diploma comprehensive exam of community colleges in specializations that are equivalent to the Faculty specializations are accepted, provided that his/her average shall not be less than 70% where the courses equivalency will be carried out in accordance with the prevailing instructions at the time.

Postgraduate Programs at Business School

- The Joint Business Administration Program (MBA) with Heriot-Watt University
- The Accounting & Finance Program
- The Government Administration (in cooperation with the Ministry of Public Sector Development)
- The Business Administration Program (MBA)
- **High Diploma** in Public Accounting

Academic Staff:

The School has provided its academic programs with elite faculty members who enjoy a high level of experience and professional competence and who are distinguished for their achievements in their field of specialization. The faculty members are also keen on providing students with the scientific knowledge and practical applications accompanied by intensive guidance and concentrating on the use of computers and information technology.

Career Opportunities:

Business Administration:

- Operations and production.
- Administrative jobs in the public and private sectors.
- Quality management.
- Project management.
- Resource management.
- Public relations.
- Strategic planning.

Accounting:

- Professional Fields Needed by Financial Institutions.
- Practicing the Accounting & Auditing Profession in Offices.
- Private Accounting.
- Carrying out Financial Consultations, Feasibility Studies & Economic Evaluation of Projects.
- Business Auditing & Corporate Tax Audit.
- Financial & Tax Commissions.
- Industrial & Commercial Establishments.

Financial & Banking Sciences:

- Banks.
- Brokerage Firms.
- Public Financial Commissions.
- Financial Analysis & Consultations.
- Management of Investment Portfolios .
- Financial Departments in Various Types of Companies.

Hospitality management and culinary arts:

- Hotels and resorts
- Restaurants
- Catering Companies
- Food industry
- Airports
- Fast food restaurants
- Hospitals
- Personal projects management and development

Career Opportunities:

Electronic marketing and digital communication :

- Marketing Managers in Business Organizations.
- Social Media Management.
- Writing Media content.
- Email and mobile marketing specialist.
- Management Consultant in Digital Marketing.
- Search engine optimization expert.
- CRM Customer Relationship Management.

Business Analytic Technology :

- Management & development of technology-based business systems.
- Business systems analysis & design.
- Database analysis, design & management.
- Management of information systems projects.
- Management of information centers.
- Testing & reviewing information systems.
- Database administrator.

E-Business & Commerce:

- Designer & developer of e-business & commerce website.
- E-commerce application designer.
- E-business & commerce consultant.
- E-business analyst.
- Web developers for e-business & commerce pages.
- E-records manager.

Facilities:

The Business College building has 20 classrooms equipped with modern panels and displays. A modern auditorium equipped with data show for meetings and college events as well as computer laboratories, equipped with the latest hardware and software that serve the teaching process. The building also has a private library for the college providing the latest books, articles and electronic references in various disciplines, databases and student service facilities such as bookshop, photography and restaurants.

Educational laboratories for students supported with software Microsoft office 2016 (team, excel, word, access / Android Studio / Anaconda 3 / Pycharm Community / Python / Visioal Studio/ Java Netbeans)

In addition to two other programs (Oracle database/ Microsoft Dynamic GB).

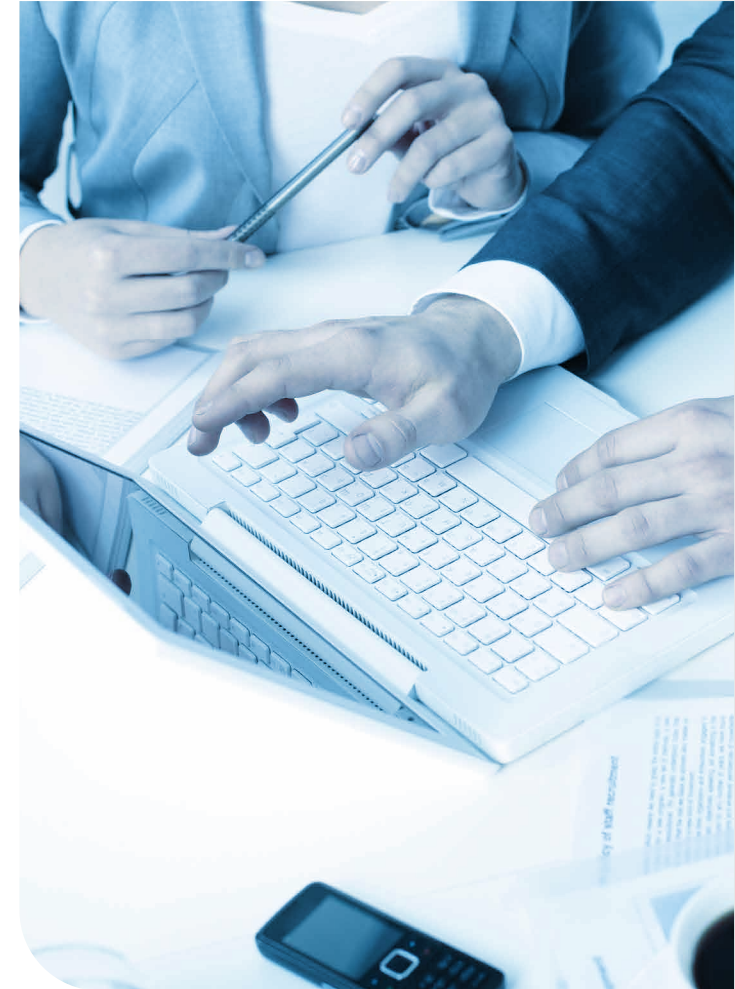
All applications are used by faculty members to enhance teaching quality. As well as providing many services such as free internet access and many other services

Undergraduate curriculum

The total number of credit hours for specializations

University requirements	(24) CH
Faculty requirements	(24) CH
Major requirements	(84) CH

Business School



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